



The Scholarship Hub

ADVERTISE TO UK STUDENTS

WWW.THESCHOLARSHIPHUB.ORG.UK



ABOUT US

The Scholarship Hub (www.thescholarshiphub.org.uk) was launched in February 2013. It provides a centralised, searchable database of scholarships, grants and bursaries for UK students to help them find additional funding for their university studies at both undergraduate and postgraduate level.

The Scholarship Hub is a social enterprise and is committed to reinvesting a minimum of 50% of its profits back in to developing new scholarship programmes. Schools around the country share the information with their students at Higher Education evenings, online and in classrooms. Universities are linking to our site as a place to find additional financial support for both undergraduate and postgraduate studies.

The Scholarship Hub regularly attracts national media with coverage including The Telegraph, The Guardian, The Daily Mail , Yahoo Finance and The Sunday Times, The Mirror and Money Saving Expert.



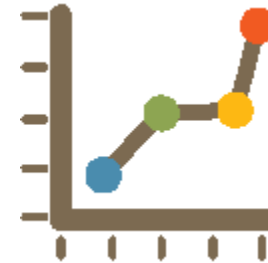
The Scholarship Hub

MONTHLY SITE STATISTICS - BASED ON MID NOV 15

14,000 Unique Users



58,000 page views



Over *100% increase year on year
for unique users and page views

(*based on last quarter's figures)

Average Time on Site 3.5 mins



1,200 New Subscribers per Month



The Scholarship Hub

ADVERTISING OPTIONS

BANNER ADS

Target students by:

- Study subject;
- University; or
- Topic of interest.



FEATURED SCHOLARSHIP LISTING

Gain additional exposure for your scholarship programme by taking a featured listing. Your scholarship will be promoted to the top of the search results and highlighted.



BLOG POST

A blog post will remain on our site for one year

- Optimised on Google
- Can be enhanced as a featured article to home page
- Can be included in our weekly subscribers* newsletter



*Currently 4,500

STUDENT OFFER

If you would like to make an exclusive offer to our students we will feature it on our student discount and offers page.



The Scholarship Hub

To discuss your requirements and request a quote please contact

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